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## FRANK FAMILY VINEYARDS

**FOR:**

**Frank Family Vineyards**

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**FROM:**

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**FRANK FAMILY VINEYARDS OWNER RICH FRANK AND SON PAUL FRANK ARE  
EXECUTIVE PRODUCERS OF HIT USA NETWORK SERIES "ROYAL PAINS"**

*Vintners Balance "Producing" Talents of Hollywood and Wine*

(Calistoga, CA; June 30, 2009)—Rich Frank, former President of Disney Studios and owner of Frank Family Vineyards in Calistoga, has yet again dusted off his producing talents—this time in television. Along with this son, Paul Frank, who is Head of Television for Prospect Park, the father and son team are both Executive Producers for USA Network's new series "Royal Pains." After only its third week, "Royal Pains" was the No. 1 ranked scripted show in all of television and was the 3rd best original series in total viewers ever for USA Network. "Royal Pains" airs Thursday 10/9C on USA Network.

"Royal Pains" follows the trials and tribulations of ER Doctor Hank Lawson (Mark Feuerstein) who, after making a decision to save the life of a young patient to the detriment of a wealthy, elderly hospital trustee, loses his job, and subsequently his fiancée. Hank's brother Evan (Paulo Costanzo) convinces him to join a last-minute trip to the Hamptons for Memorial Day Weekend. When the brothers crash a party at the home of a Hamptons billionaire and a guest falls critically ill, Hank saves the day. His dramatic medical rescue draws attention from the crowd, and soon Hank's phone starts ringing off the hook with patients demanding house calls. Inadvertently, Hank has become the hot new "concierge doctor" in town.



USA Network's Royal Pains

Prospect Park Principal/Partner Jeff Kwatinetz is also an Executive Producer on the show, which was created by writer Andrew Lenchewski.

"We are absolutely thrilled at the success the show has achieved. We knew we had a great premise for a story to begin with, and thanks to a talented cast and crew, "Royal Pains" has surpassed our expectations," says Rich Frank. When asked to compare "producing" roles of entertainment and wine, he adds, "In Hollywood, if you have a great story, directors and cast—they can give life to a story and make it compelling to an audience. In wine, if you start with meticulous farming and harvest great fruit, you should

be able to make spectacular wine. Todd Graff, our winemaker, definitely has a starring role at the winery. He's been with us since 2002 and is making superb wines."

Rich Frank splits his time between Hollywood and Napa, where he works as the "producer" and "director" at Frank Family Vineyards, which was founded in 1992. But Frank has found it nearly impossible to retire from his remarkable career in Hollywood. Rich was Chairman of Walt Disney Television and Telecommunications and headed Disney's syndication arm Buena Vista. He was the President of Walt Disney Studios for nearly a decade and oversaw the development of The Disney Channel. Prior to his tenure at Disney, Frank was President of the Paramount Television Group, President of Chris Craft Television and one of the founders of the USA Network and served on their board.



*Paul and Rich Frank*

### **About Frank Family Vineyards**

Frank Family Vineyards is located in the historic Larkmead winery in Napa Valley (the third oldest winery in Napa), and is well known for producing excellent Chardonnay and Cabernet Sauvignon. The highly acclaimed Rutherford Reserve Cabernet Sauvignon and Winston Hill wines are made from select lots of fruit grown on Rich Frank's steep Rutherford hillside estate, Winston Hill Vineyard.

Frank Family's national distribution is growing due to market demand, and their wines may be found in at least 20 states throughout the country. In addition to the nationally-distributed Napa Valley Chardonnay, Zinfandel, and Napa Valley Cabernet Sauvignon, the winery produces small quantities of Rutherford Reserve Cabernet Sauvignon, Reserve Chardonnay, Carneros Chardonnay, Reserve Sangiovese, Reserve Zinfandel, Reserve Pinot Noir and Port, which are sold only at the winery.

The winery originally secured its reputation producing sparkling wines and five sparkling wines are handcrafted today: Signature Brut, Blanc de Blancs, Blanc de Noirs, Rouge and Reserve. All of these are made in the traditional French *methode champenoise* style.

Located at 1091 Larkmead Lane in Calistoga, Frank Family Vineyards is open to the public daily from 10:00 am to 5:00 p.m. No appointment is necessary for a tasting, and there is no charge for tastings Monday through Thursday. Friday, Saturday and Sunday tastings are \$10, redeemable with purchase of a bottle of Frank Family Vineyards wine. Please visit [www.frankfamilyvineyards.com](http://www.frankfamilyvineyards.com) or contact Dennis Zablosky at 800.574.9463 for more information.

**FOR MORE INFORMATION OR TO ARRANGE AN INTERVIEW,  
PLEASE CONTACT JARVIS COMMUNICATIONS AT 310.313.6374**