

FOR YOUR EYES ONLY



FRANK FAMILY VINEYARDS

FOR:

Frank Family Vineyards

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FRANK FAMILY WINE WAS SIPPED NOT STIRRED AT THE AFI'S 34th LIFE ACHIEVEMENT AWARD HONORING SIR SEAN CONNERY

(June 21, 2006—Hollywood, CA)—As thousands of guests filled the Kodak Theater in Los Angeles, California on June 8th for the 34th American Film Institute (AFI) Life Achievement Award honoring Sir Sean Connery, they sipped and swirled wine from boutique Napa winery, Frank Family Vineyards.

Owned by Rich Frank, Vice-Chairman of the American Film Institute, this is the third consecutive year Frank Family Vineyards has poured at the award ceremony dinner. "AFI's Life Achievement Award is widely regarded as the highest honor for a career in film. It is a pleasure to share my wine with some of my colleagues here in Hollywood, in celebration of Sir Sean Connery's career," commented Frank.

Wines poured at the ceremony included Frank Family Vineyards' 2004 Napa Valley Chardonnay, Frank Family Vineyards' 2001 Napa Valley Cabernet Sauvignon, and Frank Family Vineyards' Blanc de Blancs, the latter which is only sold at the winery. For more information about Frank Family Vineyards' wine, go to www.frankfamilyvineyards.com.

The heartfelt and often playful tribute highlighted the long career of the Scottish-born actor, with an emphasis on the impact of the James Bond character, whom Connery played seven times. Many of the presenters, including surprise show opener Mike Myers, expressed their deep admiration of Connery and commented on how his work had impacted their lives and careers.

After a performance of "Thunderball" by Tom Jones, and clips and commentary from Connery's large catalogue of films, Harrison Ford presented the award to the fictional father of Indiana Jones. Scottish bagpipers and drummers in kilts took the stage as Connery made his way through the standing ovation to receive his award.

Among the guests at the ceremony were previous AFI Life Achievement Award recipients including Harrison Ford, George Lucas and Steven Spielberg—joined by Pierce Brosnan, Andy Garcia, Craig Ferguson, Tippi Hedren, Eddie Izzard, James Earl Jones, Tom Jones, Mike Myers, former California Governor Gray Davis, Calista Flockhart, Brittany Murphy and Judith Light.



Harrison Ford and Sean Connery delighted Frank Family wines were poured.

The AFI Lifetime Achievement Awards will air tonight at 8:00 p.m. on the USA Network.

About Frank Family Vineyards

Founded in 1992, Frank Family Vineyards' convivial tasting room offers a perfect off-the-beaten path feel for wine lovers looking for a new secret. Most often seen sporting broad smiles and wielding open bottles, the gregarious tasting room staff offers one of the most varied and casual tasting experiences in the Napa Valley—and keeps their fans coming back. Rich Frank estimates that about 85% of the visitors to Frank Family are either repeat visitors or have heard about the winery through family and friends. With that many thirsty guests, Winemaker Todd Graff is a busy man.

Five champagnes are handcrafted today in the old stone building: Brut, Blanc de Blancs, Blanc de Noirs, Rouge and Reserve. All of these are made in the traditional French *methode champenoise* style.

While the sparkling wines are a popular diversion for visitors, the winery focuses its energies on making superb still wines. The winery produces Chardonnay, Zinfandel, Sangiovese and three Cabernet Sauvignons. The highly regarded Winston Hill Cabernet Sauvignon (\$100), which comes from Rich Frank's personal estate vineyard in Rutherford and the Rutherford Reserve Cabernet Sauvignon (\$65), which is barrel aged for two and one-half years, have emerged as two of the most sought after wines in Napa and just won "Best in Show" for its category at the LA County Fair. Frank Family's Carneros vineyards produce Chardonnay (\$32) and the Sangiovese, a rising star, is created entirely from grapes grown on the highest point on Rich's property. The Zinfandel comes from selected grower sources in Napa.

Frank Family Vineyards' wines are produced in small quantities and the majority of the wines are primarily sold at the winery. However, Frank Family's national distribution is growing due to increased market demand, and their Chardonnay, Napa Valley Cabernet Sauvignon, Rutherford Reserve Cabernet Sauvignon and Zinfandel may now be found in over 20 states throughout the country.

Located at 1091 Larkmead Lane in Calistoga, Frank Family Vineyards is open to the public daily from 10:00 am to 5:00 p.m. No appointment is necessary for a tasting, and there is no charge for a tasting or tour. Tours are available Tuesday through Thursday at 11am and 1pm. Please visit www.frankfamilyvineyards.com or contact Dennis Zablosky at 800.574.9463 for more information.



Frank Family's historic winery.

FOR MORE INFORMATION, PLEASE CONTACT JARVIS COMMUNICATIONS AT 310.313.6374