

Date with Frank Photo Contest Official Rules

Eligibility: The Date with Frank Photo Contest (“Contest”) is open to legal residents of the fifty (50) United States or the District of Columbia who are twenty-one (21) years of age or older. The Contest is sponsored by Frank Family Vineyards located at 1091 Larkmead Lane, Calistoga, CA 94515 (“FFV”). Employees of FFV and representatives of FFV are not eligible. Both amateur and professional photographers are encouraged to enter. The Contest begins at 9:00am PDT on Tuesday, February 1, 2022 and ends at 11:59pm PDT on Monday, February 28, 2022.

Contest Overview: February is the month of love and we’re celebrating all month long by inviting our members and fans to show us what date night looks like for you, your partner, and a bottle of Frank Family (of course!).

Entrants are asked to be creative and have fun. At least one bottle of Frank Family wine is required in the photo and must be prominently featured. From cozy movie nights and romantic beach days to fancy dinners and weekend getaways, be sure to capture and share the love.

How to Enter:

1. Take a high quality and artistic photo or video of Frank Family wine(s).
2. Post your photo or video/reel to Instagram and tag us @FrankFamilyVineyards, ensuring that the post is set to public view. Please note, if the photograph is submitted through Instagram, and the post is not set to public view, the submission may not be received by the Sponsor.
3. Use hashtags #DateWithFrankFamily and #FrankFamilyVineyards when uploading your photo.
4. Post your photo by 11:59 pm PDT on Monday, February 28, 2022.

Judging: Judging will take place March 7-11, 2022. The official judging panel will be comprised of representative(s) of FFV. Each entry will be judged on a variety of elements weighed equally, including, but not limited to, on the basis of style, appropriateness to the theme, creativity/originality, and artistic/image quality. All submissions will be reviewed to qualify which photos will advance as finalists in the contest.

Drawing: The finalists will move on to a public vote on social media. The photos will be posted on the FFV Instagram page. Submissions that have the most votes via comments within the first 24 hours will determine the final winner. The winner will be announced at that time on the FFV blog and Instagram page. FFV will also notify the winner at that time via direct message. If a potential



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winner cannot be contacted within 48 hours after the first attempt to contact him/her, FFV may select an alternate winner using the criteria set forth above.

Prize: The photos/videos that inspire us the most will receive a range of prizes from Frank Family gifts cards, a repost on our Instagram and/or Facebook pages, and the chance to be featured in our biannual wine club magazine. Below are the specific gift card prizes based on final placement.

- 1st Place: Gift card in the amount of \$300 to be redeemed for wine and/or merchandise at the winery or online
- 2nd Place: Gift card in the amount of \$200 to be redeemed for wine and/or merchandise at the winery or online
- 3rd Place: Gift card in the amount of \$100 to be redeemed for wine and/or merchandise at the winery or online

Conditions: The photograph and the post where in the photograph is uploaded must be comprised only of original elements created by the entrant and may not contain elements which are/have been created, developed, copyrighted, trademarked and/or patented by third parties. The entrant agrees that it has all rights to the contents of the submitted material. Entries which contain materials that are not the original work of the entrant will be disqualified. The entrant acknowledges FFV has rights to promote entry on social media and/or the FFV website.

By submitting an entry, the entrant warrants that the photo does not depict, contain, include, or involve any of the following:

- Obscenity
- Watermarks
- Sexually explicit, violent or derogatory pictures, depictions, images, language, and/or symbols
- Drugs, tobacco, or firearms
- Gang signs or symbols
- Images of children or items especially appealing to children
- Visibly recognizable trademarks or logos owned by anyone other than the entrant or the Sponsor
- Copyrighted materials owned by anyone other than the entrant
- Messaging that is inconsistent with the positive subject matter of the Contest and the Sponsor



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Publicity: Participation in the Contest constitutes an entrant's consent to FFV's use of the photograph for publicity purposes prior to or after the Contest end date, in any media without any compensation or prior review.



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