FRANK FAMILY
V I N E Y A R D S

30 Years of Frank Family Photo Contest Official Rules

Eligibility: The 30 Years of Frank Family Photo Contest ("Contest") is open to legal residents of the fifty (50) United States or the District of Columbia who are twenty-one (21) years of age or older. The Contest is sponsored by Frank Family Vineyards located at 1091 Larkmead Lane, Calistoga, CA 94515 ("FFV"). Employees of FFV and representatives of FFV are not eligible. Both amateur and professional photographers are encouraged to enter. The Contest begins at 9:00am PST on June 13, 2023 and ends at 11:59pm PST on July 30, 2023.

Contest Overview:
2023 is especially exciting for us at Frank Family as it marks 30 years since Rich Frank first opened our winery doors to the public - beginning a legacy that we all share today. To celebrate this big milestone, we are excited to announce our newest photo contest, **"30 Years of Frank Family."** Entrants are encouraged to be creative and have fun as they share their Frank Family memories throughout the years.

Starting June 13 through July 30, post a photo or reel to Instagram to show how you celebrate "30 Years of Frank Family" with a bottle (or more) of Frank Family wine for a chance to win 2 tickets to a Frank Family 2023 winery event of your choosing. Please note, the wine bottle and label must be prominently featured in the photo.

How to Enter:
1. Take a high quality and artistic photo or record a video of Frank Family wine(s).
2. Post your photo or rell to Instagram and tag us **@FrankFamilyVineyards**, ensuring that the post is set to public view. Please note, if the post is not set to public view, the submission may not be received by the Sponsor.
3. Use hashtags **#30YearsofFrankFamily** and **#FrankFamilyVineyards** when uploading your photo.
4. Post your photo by 11:59 pm PST on Sunday, July 30, 2023.

Judging: Judging will take place August 1, 2023. The official judging panel will be comprised of representative(s) of FFV. Each entry will be judged on a variety of elements weighed equally, including, but not limited to, on the basis of style, appropriateness to the theme, creativity/originality, and artistic/image quality. FFV will also notify the winner at this time via direct message. If a potential winner cannot be contacted within 24 hours after the first attempt to contact him/her, FFV may select an alternate winner using the criteria set forth above.

Prize: The photo that inspires us and the public the most will receive the following prize:

- 2 tickets to a **2023** Frank Family event of your choosing, **subject to availability.**

Conditions: The photograph and the post where in the photograph is uploaded must be comprised only of original elements created by the entrant and may not contain elements which are/have been created, developed, copyrighted, trademarked and/or patented by third parties. The entrant agrees that is has all rights to the contents of the submitted material. Entries which contain materials that are not the original work of the entrant will be disqualified. The entrant acknowledges FFV has rights to promote entry on social media and/or the FFV website.

By submitting an entry, the entrant warrants that the photo does not depict, contain, include, or involve any of the following:

- Obscenity
- Watermarks
- Sexually explicit, violent or derogatory pictures, depictions, images, language, and/or symbols
- Drugs, tobacco, or firearms
- Gang signs or symbols
- Images of children or items especially appealing to children
- Visibly recognizable trademarks or logos owned by anyone other than the entrant or the Sponsor
- Copyrighted materials owned by anyone other than the entrant
- Messaging that is inconsistent with the positive subject matter of the Contest and the Sponsor

Publicity: Participation in the Contest constitutes an entrant's consent to FFV's use of the photograph for publicity purposes prior to or after the Contest end date, in any media without any compensation or prior review.