

Hollywood at Home Series
Pretty Woman
Viewing Guide



FRANK FAMILY
VINEYARDS

The Season of Romance

Fall continues to unfold in Napa, bringing with it cozy evenings, golden tones, and just the right touch of romance in the air. As part of our Come Over October partnership, Frank Family Vineyards is delighted to present the next chapter in our Hollywood at Home Series—a tribute to one of the most iconic love stories ever told: *Pretty Woman*.

This viewing guide invites you to step into a world where charm meets sophistication, and where city lights, champagne bubbles, and fairytale endings feel just a little closer to home. One of Rich Frank's favorite films from his time at Disney Studios, *Pretty Woman* inspires every detail inside—brunch-inspired recipes, sparkling wine cocktails, fashion and wine pairings, and tips for creating a cozy yet glamorous watch-party experience inspired by Vivian Ward's unforgettable style and spirit.

So pour a glass of your favorite Frank Family wine, slip into something chic, and get ready to toast to love, laughter, and transformation—because, as Vivian reminds us, everyone deserves a fairytale.



Set the Scene



Cozy Chic

Step into a *Pretty Woman*-inspired brunch where Hollywood glamour meets cozy fall vibes. Light blush accents, gold-rimmed details, and taper candles set an elegant scene, while soft pillows and blankets make it inviting and relaxed. Layer in pancakes, croissants, fresh berries, and sparkling Frank Family wines, and every sip and bite feels like a stylish morning on Rodeo Drive—romantic, chic, and full of city charm.

Bubbly & Ballads

Set the mood for your *Pretty Woman*-inspired brunch with 80s pop, soft love songs, and playful tunes that capture Rodeo Drive glamour and city romance—perfect for sipping wine, enjoying croissants, or pressing play on your favorite scenes.



Set the mood with our curated playlist!



Where to Stream

Relive the glamour and charm of *Pretty Woman* anytime at home. Stream this beloved classic on Hulu or Disney+, or rent or purchase it on Amazon Prime Video, Apple TV, or Fandango At Home—and if you prefer, go old school with a DVD. Perfect for a chic, cozy morning or evening, press play, pour a glass of your favorite Frank Family wine, and let Vivian and Edward's iconic Rodeo Drive romance fill your home with sparkle, laughter, and a little Hollywood magic.



The Story Behind the Fairytale

How Rich Frank Named Pretty Woman

Rich Frank built a remarkable legacy in Hollywood, leading Paramount Television Group and Chris-Craft Television, helping launch the USA Network, and guiding beloved television classics like Cheers, The Golden Girls, and Ellen. He went on to serve as President of Disney Studios, overseeing blockbuster films such as Aladdin, The Lion King, and Pretty Woman which became a global phenomenon and an enduring cultural touchstone.

The inspiration for Pretty Woman struck while Rich Frank was in Paris preparing to open Euro Disney. The film was originally planned to be called “3,000”, a project whose prospects were uncertain and whose “intent to see was at zero.” As Rich drove to a meeting, Roy Orbison’s “Oh, Pretty Woman” came on the radio. “And in that moment, it just clicked,” Rich recalls. Recognizing the perfect match between the song and the story, he immediately called the studio to secure the rights.

When told it would be expensive, he didn’t hesitate: “Just buy it.” That bold decision changed everything. The film’s title was updated, the song became an enduring anthem, and Pretty Woman went on to become a global sensation—an unforgettable classic that stands as a testament to Rich Frank’s vision, instinct for storytelling, and ability to turn inspiration into cinematic magic.



Pretty in Pink Collection

Toast to Timeless Style



Inspired by the glamour and charm of *Pretty Woman*, this trio—the 2019 Brut Rosé, 2024 Leslie Rosé, and a custom Frank Family silk neck scarf—will make every day feel a little more cinematic. Whether you're strolling down a sunlit city street, toasting with friends over croissants and berries, or curling up with a glass in hand, each sip brings the sophistication of Napa Valley together with the flirty, glamorous spirit of Vivian Ward. Pour a glass, press play on the movie, and let the sparkle, romance, and fun of *Pretty Woman* fill your day.

Make every moment a Rodeo Drive moment—shop the [Pretty in Pink Collection](#) now.

Outfit Inspiration

Inspired by the iconic style of *Pretty Woman*, this mood board blends Hollywood glamour with playful city-chic sophistication. Think bold red dresses, polka-dot prints, tailored blazers with shorts, and elegant white dresses accented with statement hats, silk scarves, and pearl details—perfect for strolling Rodeo Drive, sipping sparkling wine at a chic brunch, or indulging in a glamorous city morning. Flirty, glamorous, and effortlessly cinematic—just like Vivian herself.



Accessories

Elegant & Effortless



Patterns



Bold City Glamour



Oversized Blazers



Blush Pink Tones



Chic Dresses

Wine and Fashion Pairings



Playful sophistication.



Bold & iconic.



Velvety sophistication



Timeless refinement.

Cocktails and Couture

Pretty Woman Inspired Wine Cocktails



Raise a glass to romance, style, and a little Hollywood magic with Pretty Woman–inspired cocktails. “The Fairytale” Sparkling Rosé Cocktail captures Vivian’s charm and bubbly spirit in every sip, while Pomegranate & Pearls adds bold elegance and a pop of sparkling sophistication. Perfect for brunch with friends, a cozy at-home watch party, or simply indulging in a little city-chic glamour, these drinks bring the fun, romance, and sparkle of Pretty Woman right to your glass.

"I Want the Fairytale" Cocktail

Raise a glass to Vivian's iconic wish with "I Want the Fairytale" Sparkling Rosé Cocktail. Light, elegant, and effervescent, this playful and sophisticated sip brings her dream of glamour, romance, and whimsy to life. Garnished with a delicate edible flower, it's the perfect way to toast to love, laughter, and a little cinematic magic—bubbly, romantic, and unforgettable with every sip.





Ingredients

4 Ounces	<u>Frank Family Brut Rosé</u>
1 Ounce	Elderflower liqueur
½ Ounce	Rose water
¼ Ounce	Lemon juice
2	Edible flowers (garnish)

Instructions

1. Fill a shaker with ice and add the elderflower liqueur, rose water, and a squeeze of lemon —just like Vivian’s sparkling charm, it’s all about elegance with a twist.
2. Shake gently, letting the flavors mingle like a perfect Hollywood romance.
3. Strain into a chilled coupe or flute and let the bubbles do their magic.
4. Top with Brut Rosé and crown your creation with a delicate edible flower—pure fairytale glamour in a glass.
5. Enjoy!

Pomegranate and Pearls Cocktail

Celebrate bold style and sparkling charm with the Pomegranate & Pearls Cocktail. Bright, effervescent, and elegantly striking, this cocktail embodies the glamour, confidence, and playful spirit of *Pretty Woman*. Adorned with jewel-like pomegranate seeds, each sip bursts with sophistication and sparkle, making it perfect for brunch, a chic watch party, or any moment you want to feel a little more cinematic. Raise your glass and let the elegance, fun, and Hollywood magic shine through every pour.





Ingredients

1-2 Ounces	<u>Frank Family Brut Rosé</u>
1 oz	Pomegranate juice
1 Teaspoon Each	Pomegranate seeds

Instructions

1. Make sure your Brut Rosé and pomegranate juice are chilled.
2. Pour in 1 oz of pomegranate juice.
3. Slowly top with 1–2 oz of Brut Rosé, preserving the bubbles and creating an elegant, layered look.
4. Drop in a few jewel-like pomegranate seeds for sparkle and a playful pop of flavor.
5. Optional: crown your creation with a sprig of mint or a twist of orange peel for that extra hint of cinematic glamour.
6. Enjoy!

Brunch on Rodeo Drive
A Pretty Woman Inspired Spread

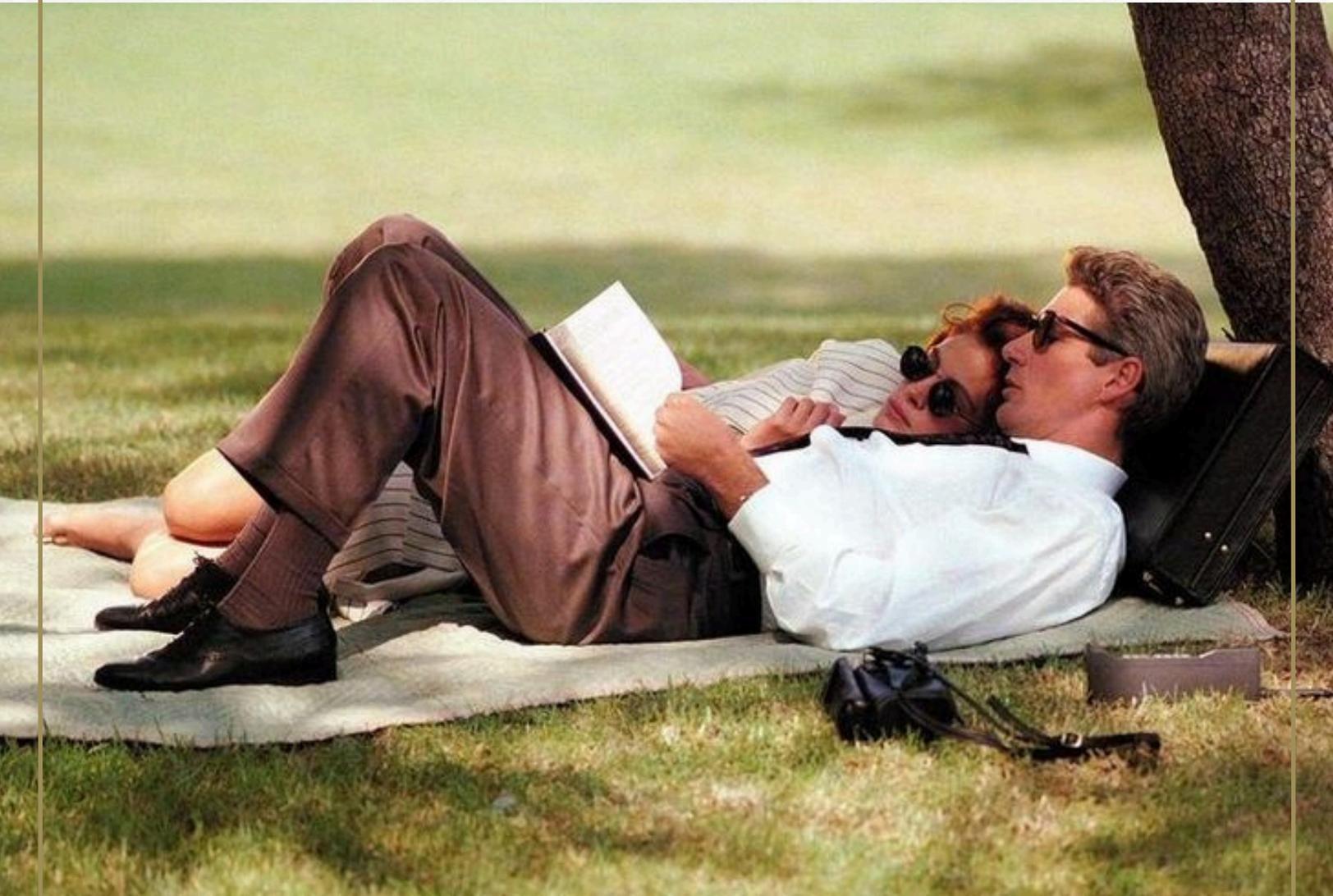


Rodeo Drive Rendezvous

Bring the glamour and playful spirit of *Pretty Woman* to your brunch table with these city-chic dishes. Fluffy pancakes and buttery croissants evoke the charm of a stylish Rodeo Drive morning, while fresh strawberries, blackberries, and a carefully curated cheese platter add a touch of elegance and indulgence. Inspired by the film's unforgettable hotel brunch scene, each bite captures the whimsy, sophistication, and spark of Vivian and Edward's world. Whether you're sipping sparkling wine, toasting with friends, or simply savoring a leisurely morning, this spread turns any table into a glamorous, cinematic moment straight out of Hollywood.



Character and Wine Pairings



Chic, playful, and full of charm—our *Pretty Woman* wine and character pairings bring Hollywood glamour to your glass. Sip the 2024 Leslie Rosé, bright and whimsical like Vivian, or the 2021 Patriarch Cabernet Sauvignon, rich and polished like Edward. Each pour captures the romance, wit, and unforgettable style of the film, turning every moment into a sparkling toast to fun, connection, and a little Rodeo Drive magic.



Vivian Ward 2024 Leslie Rosé

Light, lively, and full of charm, Leslie Rosé perfectly captures Vivian’s playful, city-chic spirit. With its delicate pink hue and notes of strawberry and rose petal, it’s flirty, elegant, and utterly unforgettable—just like her story.



Edward Lewis 2021 Patriarch

Commanding yet composed, Patriarch Cabernet reflects Edward’s sophistication and quiet strength. Layered with dark fruit, cedar, and polished tannins, it embodies his confident demeanor and the warmth that unfolds once his guard comes down.



Kit De Luca 2019 Brut Rosé

Playful, loyal, and bursting with energy, Brut Rosé captures Kit’s sparkle in every bubble. Its lively effervescence and notes of raspberry and citrus mirror her fun-loving spirit and big heart—bold, bright, and impossible not to love.



Philip Stuckey 2022 Napa Valley Zinfandel

Bold, brash, and a little over the top, Zinfandel channels Philip’s larger-than-life persona. With layers of ripe berry, pepper, and spice, it’s assertive, attention-grabbing, and full of character—just like him.

